

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 09/757,389	Docket No. : 11032/3037
Inventor : Frank ADDANTE	Confirmation No. : 6110
Filed : January 8, 2001	
Examiner : Arthur D. DURAN	Art Unit : 3622
For : METHOD AND APPARATUS FOR SELECTING AND DELIVERING INTERNET BASED ADVERTISING	

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action mailed on March 7, 2007, the time for reply being extended to September 7, 2007 by the accompanying petition for extension of time, please enter the following:

**Amendments to the Claims** are reflected in the listing beginning on page 2 of this paper.

**Remarks** begin on page 5 of this paper.